

# 80% of the Workforce Still Works Without Real-Time Intelligence

80% of the global workforce is desk-less but AI technology is not reaching them

Source: World Economic Forum estimates on deskless workforce



## HOW WORK HAPPENS TODAY — WHERE TIME IS LOST

Breakdown of a Frontline Worker's Day

Technicians spend up to **30%** of their time searching for information

Source: McKinsey Global Institute

Up to **50%** of service time is spent waiting or coordinating

Source: Aberdeen Group

Employees spend **~20%** of time on documentation

Source: McKinsey

Rework accounts for **20-30%** of operational costs

Source: PwC / Industry estimates

Productive time often drops to just **25-30%** due to unclear instructions

Source: McKinsey & Company

## WHY THIS GAP EXISTS → IMPACT ON OPERATIONS

CAUSE	EFFECT
Tools designed for desk-based roles	Inconsistent execution across teams
Knowledge locked in manuals and people	Slower onboarding and skill development
Disconnected systems and workflows	Increased downtime
Training not aligned to real work	Higher operational costs
Limited access to real-time intelligence	Safety and compliance risks

Only 1 in 5 frontline workers feel they have the technology they need to be productive

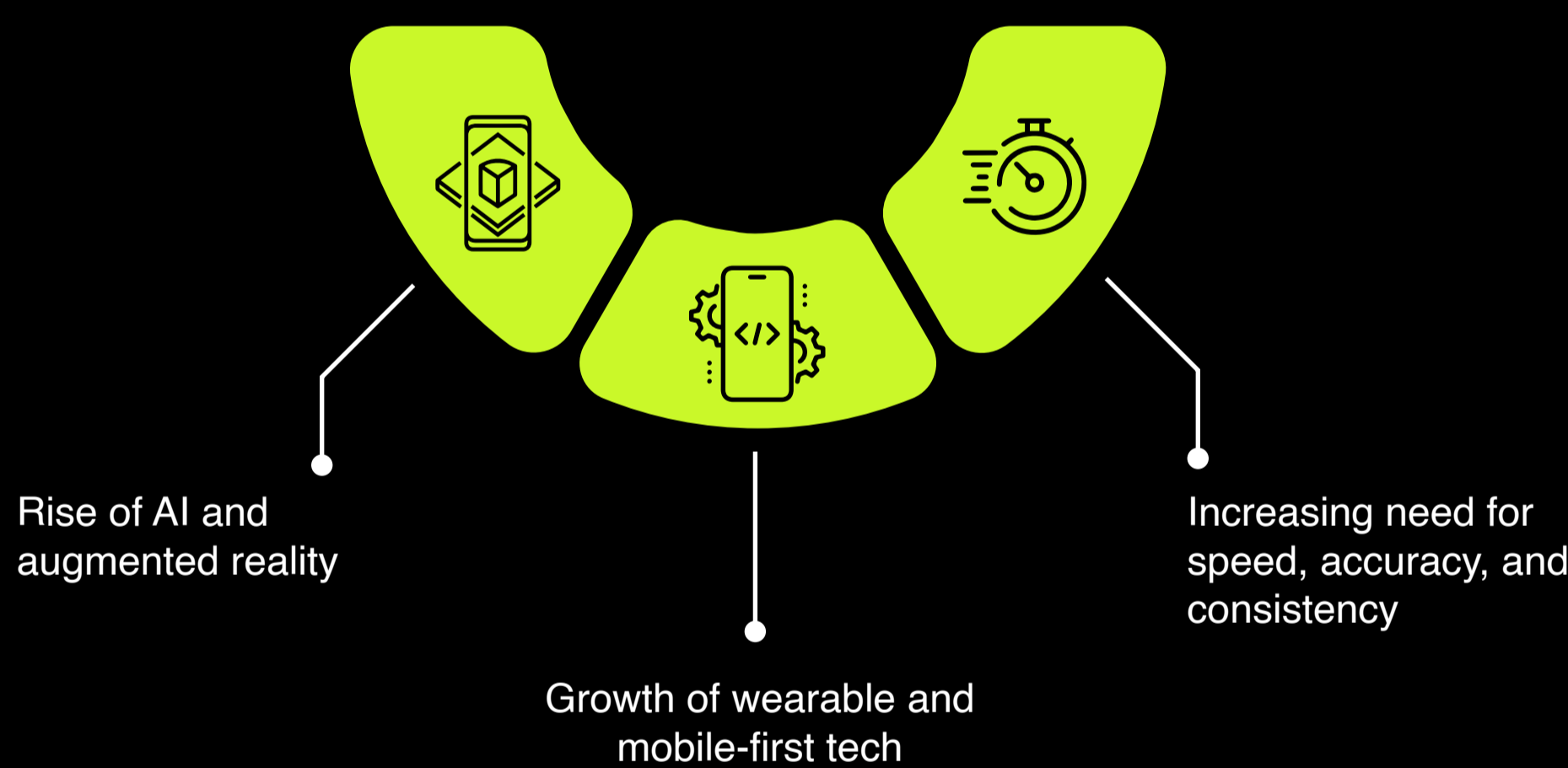
Source: Microsoft Work Trend Index

Unplanned downtime costs industrial businesses up to \$50 billion annually

Source: Deloitte

## THE SHIFT TO REAL-TIME INTELLIGENCE

What's changing now:



Enterprise AR adoption is growing at over 30% CAGR

Source: Fortune Business Insights

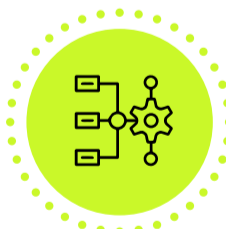
Guided workflows can reduce task completion time by 30-50%

Source: PTC, Deloitte studies

80% of industrial manufacturers report that AI helps save time and improves productivity, enabling focus on higher-value activities

Source: KPMG

## THE UNFOLDXR SOLUTION: Intelligence at the Moment of Work



**Before Work**  
Plan, assign, and prepare with structured workflows



**During Work**  
Guided execution, real-time diagnostics, remote expert support



**After Work**  
Automatic reporting, knowledge capture, performance insights

## Our Mission: 1 Million Productivity Leap

Enabling the frontline workforce with real-time intelligence to unlock the next wave of operational performance.

See how UnfoldXR transforms execution with real-time guidance, faster decision-making, and consistent performance at scale.

Talk to an Expert

Request a Demo